Zur Rose Group

Conference call: Focusing on B2C core business

Walter Hess | Marcel Ziwica 3 February 2023

Key messages

- Zur Rose Group to purely focus on B2C core business
- Swiss business will be sold to long-term partner Migros/Medbase
- Proceeds of approximately CHF 360m
- Transaction secures strategy and significantly strengthens balance sheet
- Best positioned to benefit from eRx in Germany and committed to profitable growth

Zur Rose Group 2

Zur Rose Group to purely focus on B2C to enable everyone to manage their health in one click ...

Building the preferred digital health ecosystem

Chronic care

Chronic care

Chronic care

Patients & customers

Technology, data and operations platform

- Extension of the patient and customer centred digital health ecosystem
- Further concentration of business activities to strengthen position in EUR 50bn German Rx market and other European countries
- Lean and agile structure based on reduced complexity with a strong focus on cost discipline and profitable growth

- Full focus on strengthening our foundation and eRx rollout in Germany driven by best-in-class platform and products
- Update on strategic priorities and financial guidance with 2022 results on March 23rd

Zur Rose Group

... and hands over its Swiss business to exploit maximum development potential with Migros/Medbase

Zur Rose Switzerland is a leading wholesaler and integrated healthcare provider and enabler

- Strong wholesaler to physicians
 (B2B) with automated fulfillment
 center
- Scalable pharmacy platform (B2B2C/B2C) with:
 - Online pharmacy
 - BPC marketplace
 - Health partnerships and cooperations with physicians, insurers, pharma
- Tech-platform provider for physicians and insurers



Ecosystem ready to be scaled by strong partner Migros/Medbase

- Swiss leader in integrated ambulatory care with Medbase
- Customer relationships with connected 3.1m households
- 160 points-of-care medical centers and pharmacies with 3,200 care professionals
- Integrated health platform (insurers and hospitals)

Zur Rose Group

Transaction details: Securing Zur Rose Group's strategy and strengthening balance sheet significantly

Rationale

- Strategic step to purely focus on B2C core business with priority on eRx Germany
- Transaction to finance strategy and to strengthen balance sheet
- Maximum development potential for Swiss business with Migros/Medbase

Transaction

- Sale of the entire operating business in Switzerland
 - Revenue 2022: CHF 687m
 - Expected EBITDA margin 2022: approx. 3%
- Proceeds of approx. CHF 360m, including
 - CHF 15m sale of IP rights to Zur Rose Suisse AG
 - CHF 47m earn-out based on 2023 EBITDA target, paid in Q2 2024
- Zur Rose Group pro forma equity ratio of 73%
- Zur Rose Group pro forma net debt reduced to CHF 30m from CHF 390m
- Sale of Swiss property and land has been initiated

Execution period

- Contracts signed on February 2nd by Zur Rose Group and Migros/Medbase
- Closing subject to regulatory approval, envisaged by Q2 2023

Timeline: Swift execution and closing of transaction expected in the first half of 2023



